

No. 13/12/2013 - Leather
Government of India
Ministry of Commerce & Industry
Department of Industrial Policy & Promotion
(Leather Section)

Udyog Bhawan, New Delhi
Dated the 11th June, 2013

To

Ms. Diana Ratnagar,
Chairperson,
Beauty without Cruelty – India
4, Prince of Wales Drive, Wanowrie, Pune - 411 040
Telefax: 020 2686 1420

Subject: Cattle farming to beat shortage of leather.

Madam,

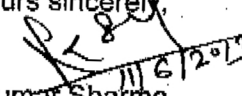
I am directed to refer to your letter dated April 10, 2013 on the subject mentioned above and to say that the issue raised therein was taken up with the Council of Leather Exports (CLE) for clarification. CLE has clarified that:

a) The concept to undertake organized cattle farming was mooted so as to ensure enhancement of livestock population of the country in the long run by adopting better breeding techniques as well as proper fodder & health care for animals and thereby preventing loss of animal wealth on account of malnutrition, attack of curable diseases etc. In short, the organized cattle farming concept will encourage implementation of better animal welfare measures; and

b) It is recognized that the concept of organized cattle farming is not for killing of animals for leather but to ensure professional and humane treatment to animals.

2. In view of the above clarification, it appears that the said news item is not based on facts.

Yours sincerely,


Lalit Kumar Sharma
(Under Secretary to the Government of India)
Tel: 2306 2096